



# District Leader

## Biographical Information

Candidate's Name: **JOYDEEP BHOWMICK**

Candidate's Office: **CLUB GROWTH DIRECTOR**

District Number: **98**

Toastmasters member since: **April 2019**

Education:

**Educational level in TM: DL4 (in progress), IP5 (completed) and CL.  
Personal Qualification: BE in ELTL and MBA in Finance.**

Toastmasters offices held and terms of service:

**District level: Division U director (2022-23) and Area director (2020-21).  
Club Level: VP Membership, President, VP Education and Secretary.**

Toastmasters honors and recognition:

**President Distinguished Area Director - Area S2 (2020 -21)  
Gladiator Area Director award Div S(2020-21), TEAMS Campaign 1st Place (2020-21), Power Up AD award (2020-21) twice, AD for Highest Net Club Growth award - S2 (2020-21), AD with Chartering Maximum New clubs award - S2 (2020-21), TT (Area 1st Runner Up) (2020), HSC and ESC (Club level winner) (2021) and Triple crown award (2021).**

Relevant work experience and how it relates to Toastmasters and your role as a District leader:

With 3.5yrs into Toastmasters journey, getting the opportunity to serve the community in the capacity of a Division director and Area director made my journey a memorable one. There has been multiple club officer positions held which added to my experience as a leader. Toastmasters gave me the right platform to speak up and speak out loud. This gave me the opportunity to network beyond my corporate life.  
Leadership skills: There are active and inactive clubs in my Division from the beginning which we are working to sustain and revive the dead ones.  
The aim by the end of my tenure is to have a sustainable Division for the next leadership. During my AD tenure I had 1 active and 2 inactive at the beginning and by the end of my tenure I made it to 6 active clubs including the newly added clubs. Currently as Div D I interact with the senior management of organisations and make them realise importance of TM which helped in 4 new club being added to the division.  
People Growth: In my tenure, I made sure whoever I get in touch with, guided them to grow in TM and motivated them to take up bigger leadership roles and speech opportunities across.  
Event organizer: During my tenure as a Div D till date, organised Mumbai level Division conference with Panel discussion being graced by Esteemed guests who are successful entrepreneurs in their field. During my tenure as an AD, I ideated and organised TGT ( Toastmasters Got Talent) at Div B,M and S level which was appreciated at D98 level and later on was replicated at Eloquence 2021. I wanted to provide a platform to Toastmasters to showcase their talent related to performing arts. Even I was part of Beyond Toastmasters event organising team.

What experience do you have in strategic planning?

In life, be it at personal or professional front we need to plan our actions strategically which will benefit not only us but the wider audience. A person in authority need to be a strategic planner. At my work, I need to prepare strategies which help automate tasks for my team and save multiple working hours. I have to strategically prepare my firm regulatory reports submitted to PRA.  
In Toastmasters I have conducted multiple events and the one thing which is common behind all the successful ones is the right strategy. We need to have the right strategy in place. Be it in TM or in corporate I make sure that I strategize well and it is robust. During the current tenure as a Div D, proper task allocation among ADs and in timely manner is necessary since we all working professionals, which resulted in timely club renewals and 2 new clubs being added. There are two more new clubs to be added are in the pipeline. As an Area Director, I prepared a planner with my area council members for the tasks they need to focus on. This resulted in 3 new clubs in my area and 2 inactive club becoming active and operating independently.  
Our priority as a group was club quality and member development which were inline with District goals. I made sure that the division council members should not be overburden and there need to be balance between professional, personal and Toastmasters work. Even I try and sure that the TM platform was purely for them to experiment and learn.

What experience do you have in the area of finance?

I work with an Investment Bank (Morgan Stanley) having a corporate exposure of more than 6yrs. I dealt with firm RWA and Capital requirements. Currently looking after firm Balance Sheet consolidation and Balance sheet related submissions to Federal Reserves. My work exposure has given me lot of opportunity in handling and maintaining firm finance.  
In my Toastmasters tenure, I have been the core team member at firm level for TM as well during my club Presidentship wherein I dealt with TM budgeting under employee benefits program. Making use of the allocated funds for member development and fees payment to TI.  
Even during the Club Sponsor role I have dealt with Senior Finance folks and admin folks of my 2 chartered clubs which were opened, to deal with club finances and expenses that a club can incur.

## What experience do you have in developing procedures?

Procedures or SOP as we call in corporate world which is Standard Operating Procedure helps to lay down the guidelines needed to conduct certain set of tasks. Be it in Toastmasters or work front I have created procedures to streamline processes as well for making sure we have a back up ready. During the conference, I have created the agenda, the checklist and various set of guidelines needed to conduct an event. During the Panel discussion for Panel discussion, timely communications with the guests and reaching out to Entrepreneurs came from my experience which I learnt as an AD. For eg. TGT, the flow, the list of judges, the contestants briefing, the contestants selection criterias were all laid down in the procedures so that the event went smooth. For Beyond TM Campaign, I created the opening address by AD script which made sure that format is set inline with required expectations. During my AD tenure, I have streamlined the session practices across Corporate dubs so that the sessions are more healthy and fruitful. During the club sponsorship role, I helped the Corgoarte dub to create the fee payment structure and acknowledgement being provided to members which enables a member to be serious about TM journey. Procedures/methodology being used helps streamlining tasks and making it more efficient, be it at work front or in Toastmasters. This uplifts the quality of sessions as well the motivates member to continue their TM journey.

## What lessons did you learn from previous leadership positions?

Earlier to being the Division Director, I have been club VPM, President and AD for area S2 (2020-21). The most important thing which I learnt was being approachable and to have clear communication amongst my peers which not only helps in building trust, also keeps you updated about the developments around. The various leadership roles that I took made me a more responsible person for the task at hand and made me the owner which boosted my overall confidence and helped me grow as an individual. I also learnt to deal with people from different cultural backgrounds with different regional language. Trying to help understand their problems with spoken english. In a team there ought to be different opinions and we tend to have conflicts, this helped me learn conflict resolution techniques and people management. I learnt the spirit of " Never Give Up " since the TM work at an AD level could be overwhelming at times but I kept my cool and calmly completed my tenure. There were situations which did not turn out well as planned but that is How Life is, it is completely unpredictable and we did need to live with it.

## Why do you want to serve as a District leader?

I have learnt an important lesson in my life, is to give back. I try to give back to the society by various philanthropic works. Here in TM, I learnt from my mentor what giving back really means. As a district leader I can bring in changes and enhance the existing ones which will benefit the society at large. I am trying to share my knowledge which I have gained in TM over 3.5yrs and help individuals grow as a better speaker and a future leader. In this short tenure I have gathered experience of holding multiple club offices and even ADship. These experiences has helped me grow as an individual into a better public speaker and a leader who is fearless to network around and voice his opinion when needed. I feel more groomed and confident while interacting with Senior Management folks across various firms which I would like to share across with so many people out there who need it. I am a better communicator now who can empathise and bring a work around solution to problems which can be very generic to some but very serious to many.

## In your opinion, what are the District mission's major objectives and how would you work to achieve them?

As a Division Director, my task would be to build new clubs which is inline with Districts mission and make sure we complete renewals. These new clubs need to strong clubs which will be self sustaining and high on session quality. This will help the division grow and ultimately impact the District's overall growth. Currently I have implemented by closely liasoning with my division council members and making them understand why newer dubs are important to district growth. The next focus should be improvise meetings, bringing them offline with enhanced club quality and growth which can only happen when we focus on session quality plus member retention. The sessions should be beneficial to the club members as per their need and make them interested to come for the next session which ultimately push them for renewals and continue their journey.

## Additional information about yourself:

I am currently working with EMEA Regulatory reporting team, JP Morgan Chase with an exposure into UK Market. Currently been able to open 2 clubs in my division and 2 more new clubs in the pipeline. I have been a club sponsor for 2 of my new clubs and a club mentor for 1 club newly opened during my AD (2020-21). While trying to open new clubs, I have delivered interactive sessions and even had one to one interactions with Senior Corporate Folks and Exec. MBA students. I really like to interact with people and network around and Toastmasters gives me that platform. Networking really helps when we reach out to folks for PR activities and to conduct TM sessions. I like to travel and explore new places plus meet new people which gives me the opportunity to know about different cultures and how they perceive the world and their way of communication with the world.