



## District Leader

### Biographical Information

Candidate's Name: **Sangeethasruthi Sundararaman**

Candidate's Office: **Area Director, Area M2**

District Number: **98**

Toastmasters member since: **October 2022**

Education:

**Double Post graduate, Effective Coaching L4**

Toastmasters offices held and terms of service:

**Club Secretary Program year 2023-24**

**Area Director, Area M2, Program year 2024-25**

Toastmasters honors and recognition:

**Powerup Area Director**

Relevant work experience and how it relates to Toastmasters and your role as a District leader:

**I am an entrepreneur who has built and run my firm for a decade now. This I believe has helped me in discharging my duties as an Area Director.**

**This will also help me build and lead a team as a Division Director**

What experience do you have in strategic planning?

**I have been Co-Founder of my Firm Ashoonya for 10 yrs. Strategising, building SoPs, planning growth and execution. This along with the fact that am a Financial Planner by profession gives me experience in strategic planning.**

What experience do you have in the area of finance?

**I am a Finance professional, with a CFA**

**I am a financial planner for 10 yrs now**

What experience do you have in developing procedures?

I have, along with the Founder of Ashoonya, built the SoPs by which the business has run.

What lessons did you learn from previous leadership positions?

I learnt that my leadership style is to mentor and help. I have also learnt that it is all about people, if the team can be nurtured and their strengths guided properly, everything else falls in place.

Why do you want to serve as a District leader?

I want to give back to the wonderful community which has given me so much.  
I want to take forward all that we have built in Division M this year, good contests, club growth, quality meetings etc.  
I want to challenge myself to build and nurture a team again

In your opinion, what are the District mission's major objectives and how would you work to achieve them?

District mission's major objectives are Member focus, Program excellence and Membership growth. Ensuring meetings following protocols, good contests and joint events, retention drives, education sessions and new club charters will all contribute to achieving the district mission.

Additional information about yourself:

I am a simple person, with no great claims. I enjoy and intend to nurture and be nurtured.